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DC Steeldrum Band C.A.I.S.O. Introduces New Business Venture in Composing Original Musical Scores and Lyrics for Companies, Products, Branding, or Internet Sites

May 17, 2011 – WASHINGTON, D.C. – C.A.I.S.O., Caribbean American International Steel Orchestra, the hottest steeldrum band in the surrounding DC and Baltimore area, with highly talented and world renowned artists as part of their band's roster, is officially announcing a new venture in composing and recording original music for advertisers, ad agencies, corporate clients, and small businesses. With or without vocals, the original scores, along with lyrics when requested, will be a tailored composition to reflect the client's product, brand or Internet presence. Clients will receive full licensing of the music, which can be used for radio, TV broadcast, marketing promotion, or even as a unique gift for a marriage proposal, anniversary, or new business startup.

The band is also adept at giving a "new feel" and updated sound to current jingles, commercials, and business music themes. Whether working directly with a client or an agency, professionalism and a unique approach to finding a company brand's voice or fulfilling the vision of the project is a constant for C.A.I.S.O. clients. The outstanding success and praise for their talents in this side field to their live band performances is why they are now venturing out to offer this service full time to new clients.

C.A.I.S.O. has been enjoying much success in their bookings for their live performances this year, having recently opened up more dates in their booking calendar to accommodate the higher demand for their services. They also recently added a vocalist to the band's roster. Orin Richards, a native of Tobago, is now a part of the historic band's roster. C.A.I.S.O. will be performing for the public at the 7th Annual DC Jazz Festival on June 4th from 3 to 4 PM at Gallery O on H, 1354 H Street Northeast, Washington, DC. They invite everyone to come and enjoy their Caribbean expression of music and enjoy this world famous event, the largest of all DC music festivals.

C.A.I.S.O. is a steeldrum band that draws their influence from Calypso, Soca, Reggae, and Latin Jazz. This combination makes the band flexible to customize their play list for any event. Whether it is a small budget or a large public event, they can accommodate the needs of the client by supplying either the full band or a smaller version with fewer musicians. C.A.I.S.O. is well known for their professionalism and ability to set just the right ambiance whether it is for a wedding reception, commercial product launch, community celebration, fund raiser, or other event.

The Band has a comprehensive Web site where a visitor can find out more about the rich history of C.A.I.S.O., view the Band playing, and download free MP3's and ringtones of their performances. There are links to their social presences on Twitter, Facebook and YouTube. C.A.I.S.O.'s Web site is <http://www.CAISOSTeelBand.com>. C.A.I.S.O. performs in the D.C., Baltimore area, Maryland, Virginia, Pennsylvania, and the surrounding West Virginia territory. For further information about this subject, booking information, or a personal interview, contact Mike King at 240-381-8021 or by email at CAISOSTeelBand@gmail.com.

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